



## Telemarketer Pays \$50,000 in Do Not Call Case

**Release Date:** September 11, 2014

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MADISON – Versatile Marketing Solutions, Inc., a Rhode Island-based marketer of home alarm systems, has agreed to pay \$50,000 to resolve allegations that it violated Wisconsin's Do Not Call law by repeatedly calling numbers on the state's Do Not Call registry over a three-year period. The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) announced the agreement today.

"When companies violate the Wisconsin Do Not Call law, we will take action," said Sandy Chalmers, Division Administrator for Trade and Consumer Protection.

DATCP investigators found that Versatile Marketing Solutions or its contractors made more than 97,000 phone calls to Wisconsin telephone numbers from February 2010 to June 2013. Of those calls, 41,495 were to numbers on the state's Do Not Call registry.

The company does not admit to violating Wisconsin laws.

For more information or to file a consumer complaint, visit [datcp.wisconsin.gov](http://datcp.wisconsin.gov), send an e-mail to [datcp hotline@wisconsin.gov](mailto:datcp hotline@wisconsin.gov) or call the hotline toll-free at 1-800-422-7128.

Connect with Consumer Protection on Facebook: [www.facebook.com/wiconsumer](http://www.facebook.com/wiconsumer).

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